

Rotary International

The Future Of Rotary Is In Your Hands

Service Above Self

Four -Way Speech Contest

Our 4-way speech test is today, March 5th at the VICC Restaurant. The local session will involve students from Pace and Livingway schools. The City Wide session will be held on Saturday, April 17th at 4pm in the Residents Inn Conference Room. Please see page 2 for the history of the 4-way test.



The Four Way Test...

-of the things we think, say or do:

- IS IT THE TRUTH?
- IS IT FAIR TO ALL CONCERNED?
- WILL IT BUILD GOODWILL? AND BETTER FRIENDSHIPS?
- WILL IT BE BENEFICIAL TO ALL CONCERNED?

Brownsville Sunrise Rotary Annual Gold Tournament

Will be held March 20th at the Brownsville Golf Center. We are in need of Hole Sponsors. So far we have 30 sponsors and 7 teams so please get out and find some sponsors. A \$100.00 donation will provide recognition of your company or organization at a tee box. Please contact Ruben Pena for more info. Ruben Pena 956-546-5775, Jerry Klinger 956-371-0530 or John Herrera 956-648-5051 or mail checks to P.O. Box 5448 Brownsville, Texas 78523

Congrats to our Newest Member

Yan Yang
proposed by
Gloria Miranda

Classification:
Education; University,
Educational Psychology



Open Membership Classifications

If anyone knows of someone who fits these classifications and would be a great Rotarian, please do your part and recruit. Let's get these filled ASAP.

PHYSICAL THERAPUTICS

- Audiologist - Chiropractor - Optometry
- Osteopathy - Podiatry

Birthdays

- Rusty Faulk 3/3

Anniversaries

- Albino & Lourdes 3/2

Inside this issue:

ANNOUNCEMENTS	1
PROPOSED NEW MEMBERS	1
BIRTHDAY/ANNIVARSARY	1
INFO ON AREA CLUBS	2
IMPORTANT DATES	2
OTHER ROTARY CLUB NEWS	2
ANNOUNCMENTS	2

Fellow Rotarians!

Here is an update where we stand on the Parking Lot Project. First I want to thank everyone for their dedication to this project. You all have done a great job. As of Tuesday, March 3rd, we have collected \$8,454.00. It puts us behind last year's total by \$7,700. Considering the weather and we are not the main parking, it is pretty good. We still have the weekend left and we should do pretty well. It is obvious we will not make what we made last year. It makes the success of our Golf Tournament that more important.

We have 30 committed hole sponsors at this point in time. Most of them have already paid. We also have 7 teams signed up. This is a good start. The major component to the Tournament is hole sponsors. If you have any questions give, John Herrera, Ruben Pena or me a call.

-Jerry Klinger, Sunrise Rotary President

Information on Area Clubs


- North Brownsville Rotary Club- Monday 12pm at Cobble Stone Court
- The Brownsville Rotary Club - Wednesday 12pm at VICC Restaurant
- Historic Brownsville Rotary Club - Thursday 12pm at Antonio's Restaurant
- Port Isabel Rotary Club - Friday 12pm at Marcello's Restaurant by the Lighthouse

Volunteers Needed

Our annual parking lot project is in full effect. Please sign up for this great fundraiser. We need help so if you have not signed up or have any question contact Judy at:

judith.ybarra@harlingen.tstc.edu or (956) 371-1030

Is it the truth. Is it fair to all concerned. Will it build goodwill and better friendships. Will it be beneficial to all concerned

<p style="text-align: center;">Important Dates</p> <p>March is Rotary Literacy Month</p> <p>Parking lot Project (don't forget to sign up) February 25 - March 7</p> <p>4-Way Speech Test Local-March 5th VICC City-wide-April 17th Residence Inn</p> <p>President Elect Training Seminar (PETS) Hyatt Regency DFW March 19-22</p> <p>Brownsville Sunrise Rotary Annual Golf Tournament at Brownsville Golf Center March 20 8am signup, 8:30am shotgun</p> <p>Ingleside Rotary Golf Tournament Northshore Country Club, Portland April 17</p> <p>Border Youth Conference South Padre Island, April, Exact date TBA</p> <p>District Assembly TAMU-Kingsville May 1st</p> <p>Rotary District 5930 2010 District Conference May 13th-16th Corpus Christi, Omni Hotel Bayfront Tower</p> <p>Governor 2010-11 Installation in Laredo, TX June 11th</p>	<p>The Rotary Club of Brownsville Sunrise - Club # 23411, District 5930 P.O. Box 1123, Brownsville, TX 78522-1123</p>	
	<p><u>Club officers</u></p> <p>Jerry Klinger - President Mike Frazier - President-elect Albino Carrasco III - Vice President Maria Serna - Secretary Alfred Vera - Treasurer Robert Daniels - Sergeant at Arms</p> <p><u>Directors</u></p> <p>John Herrera - Past President Anna Lopez - Club Services Brett Springston - Vocational Services Judith Ybarra - Community Service Cesar Pacheco - International Service</p>	<p><u>Club Services</u></p> <p>Gloria Miranda - Public Relations Anna Lopez - Fellowship Twila Young - Programs/Club Services Gail Armstrong - Song Leader Andy Zamarripa - Newsletter Luis Cavazos - Attendance Andy Zamarripa - Website</p> <p><u>Committees</u></p> <p>Mike Frazier - Membership Mike Pierce - Financing Jenica Saldivar, Jerry Klinger & Susan Hall - Patriot/Flag Project</p>
		<p><u>Visit the Farmer's Markets Every Saturday</u></p> <p>Brownsville (Linear Park by the Zoo) **Craft Fair to take place the 13th of February** & South Padre Island (Drive North to the "Shores at 8605 Padre Blvd.)</p>

Introduction to the Four Way Test

From the earliest days of Rotary, Rotarians have been concerned with promoting high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is The 4-Way Test, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as Rotary International's president) when he was asked to take charge of a company that was facing bankruptcy. This 24-word test for employees to use in making decisions in their business and professional lives became the guide for sales, production, advertising, and all relations with suppliers and customers. The survival of the company is credited to this simple philosophy. Adopted by Rotary in 1943, The 4-Way Test has been translated into more than a hundred languages and published in thousands of ways.

It asks the following four questions: Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

The purpose of the 4-Way Test Speech Contest is to foster the principles of ethics in every day life as well as in business. The Contest is designed to introduce high school students to Rotary by creating interest through a competitive speech contest, sponsored by their local Rotary club. Source: <http://www.district7350.org/view/45>

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"We need to look forward and prepare for the future."

-District Governor Dennis Roberts

Do you have anything you would like to add to our newsletter ??
Send information and pictures to andy@co.cameron.tx.us